



Connect. Discover. Succeed

Privacy Policy

Last updated: June 1, 2024

This Privacy Policy describes how ThisWay Global (“**ThisWay**”) handles personal information we collect about users of our website at <https://www.thiswayglobal.com> (the “**Service**”).

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Personal Information We Collect

Information You Give Us

We collect personal information you give us, such as:

Account information. We collect personal information when you create an account, such as your first name, last name, email address and password. You can also set notification preferences and provide your mobile phone number if you wish to receive SMS alerts.

User content. When using the Service, you may post, upload or submit different types of content in the Service or otherwise provide it to us. This content may include photos, videos, music, audio, messages, communications, text, files and other data and information. When you use our mobile apps, you may choose to provide some of this data by giving us permission to access it on your device, such as when you give us access to your camera, microphone, photos, videos or your device’s precise location. You can disable this access in your mobile device’s settings.

Feedback and correspondence. You may share information with us when you respond to surveys, participate in promotions or events, request customer support or otherwise interact with us.

Sensitive personal information

We will never require you to send us or submit to the Service any information related to racial or ethnic origin; political opinions or union membership; religious or other beliefs; your health, biometric or genetic information; information about your sexual preference or sexual orientation; or information about your criminal background.

Information we collect automatically

We use server logs, cookies and similar technologies to automatically collect information about your computer or device and how you interact with the Service. For example, we may record your application version, browser type, computer or mobile operating system, Internet Protocol (IP) address (a number that is automatically assigned to your computer or mobile device when you use the Internet, which may vary from session to session) and your unique device, application or advertising identifiers. In addition to information about your device, we collect information about how you interact with the Service, such as the page that referred you, your search terms, pages or areas of the Service you use or share, the time and duration of visits, features you used, links you clicked on and the names and number of users you interact with.

See our [Cookies and Similar Technologies Notice](#) for more information about how the Service and third-party analytics, advertising and social media companies use cookies and similar technologies to collect your information when you use the Service.

Third party applications

You may choose to connect the Service with an external, third-party application, such as Google or LinkedIn. For example, you can sign into the Service by signing into Google or LinkedIn. When you connect the Service to a third-party application, we may receive personal information about you from that application. We may combine this information with other information we collect about you. Your settings in the third-party application should allow you to revoke our access to it but it will not revoke our access to information we have already received. You may also be able to share information about your activity in the Service with your social media networks connected to the Service and stop this sharing in your Service settings. The passwords you use to connect with third-party applications may be transmitted through the Service to the third party, but we do not store them.

How We Use Your Personal Information

To provide the Service

We use your personal information to provide, support, understand and improve the Service. As part of providing the Service we may send you service announcements, technical notices, updates, security alerts and support-related messages through the Service or by email. We may also communicate with you in response to your support requests, questions or feedback.

To personalize the Service

We use the information we collect to better understand your interests, abilities and goals, and to make personalized recommendations based on this information and otherwise personalize your experience with the Service.

To help you share your information in the Service

To help you connect with other users, your username, passport or profile image and any other information you include in your profile page may be made visible to other users, including on your profile page and in search results. You can use your real name and a profile image of your choice. Other users may also be able to see the content that you post in public areas of the Service (such as video chat rooms and message boards), your activity (such as rooms you join [or videos that you post]) as well as content you share with them.

Please be mindful about the content you post and share and who you are making it available to. If someone can see your activity or content on the Service, we cannot prevent them from downloading it or sharing it with others on and off the Service. When you comment on someone else's content, your comment is visible to anyone with whom that person has decided to share their content. Once you post information publicly, you may be able to edit or delete it in the Service, but you will not be able to delete information collected and stored by others.

To send you marketing communications

If you use the Service, request information from us, or participate in our surveys, promotions or events, we may send you ThisWay Global-related marketing communications. You can always opt out of these communications by following the opt-out instructions in the message or by [contacting us](#).

To create anonymous data

We may create aggregated and other anonymous data from our users' personal information. We make personal information into anonymous data by removing information that makes the data personally identifiable to you. We may use this anonymous data and share it with third parties to operate, understand and improve our Service, to develop new services, and for other lawful business purposes.

For security, compliance, fraud prevention and safety

We may use your personal information as we believe appropriate to investigate or prevent violation of the law or our Terms of Service; to secure the Service; to protect our, your or others' rights, privacy, safety or property; and to protect, investigate and deter against fraudulent, harmful, unauthorized, unethical or illegal activity. For example, we may use tools to scan your videos and other content in the Service for content that violates our Terms of Service or the law. We may also use [information we collect about your device](#) to detect users violating our Terms of Service and prevent further violations.

For compliance with law; legal claims

We may use your personal information as we believe appropriate (a) to comply with applicable laws, lawful requests and legal process, such as to respond to subpoenas or requests from government authorities; (b) where permitted by law in connection with any legal investigation; and (c) to prosecute or defend legal claims.

With your consent

In some cases, we may ask for your consent to collect, use or share your personal information with your consent.

How We Share Your Personal Information

Affiliates

We may share some or all of your personal information with our subsidiaries, joint ventures, or other companies under common control, in which case we will require those entities to honor this Privacy Policy.

Service providers

We may employ third party companies or individuals to provide services that support the Service (such as customer support, hosting, website and mobile app analytics and email delivery). We authorize these service providers to use your personal information only as necessary in connection with providing their services to us.

For compliance with law; legal claims; security, compliance, fraud prevention and safety

We may disclose information about you as we believe appropriate to government or law enforcement officials or private parties (a) for the security, compliance, fraud prevention and safety purposes [described above](#); (b) as required by law, lawful requests or legal process; (c) where permitted by law in connection with any legal investigation; and (d) to prosecute or defend legal claims.

Business transfers

We may sell, transfer or otherwise share some or all of our business or assets, including your personal information, in connection with a business deal (or potential business deal) such as a merger, consolidation, acquisition, reorganization, sale of assets or in the event of bankruptcy.

Your Choices

Access, correct or delete

If you have an account, you can access and update the personal information in your profile. Registered users may also [contact us](#) to request deletion of your account and personal information. We may request information from you to help us confirm your identity and process

your request. Applicable law may require or permit us to decline your request, such as where we need to retain your information for security, compliance, fraud prevention and safety, to comply with law or for legal claims. If we decline your request, we will tell you why, subject to legal restrictions. Once we process your request to delete your data you will not be able to access your account or use the Service. When we delete any information, it will be deleted from our active database, but where permitted by law, may remain for a period of time in our backup files or other instances where deletion is not practicable.

Notifications and marketing communications

In your notifications settings, you can choose how you would like to receive notifications from the Service. You may also opt out of marketing-related emails by following the opt-out instructions in the email, or by [contacting us](#). You may continue to receive service-related and other non-marketing emails.

Security

We use administrative, technical, and physical security measures to protect against unauthorized access to, or unauthorized use, alteration, disclosure, or destruction of, personal information covered by this Privacy Policy. However, no method of protection and no transmission over the internet is 100% secure and we cannot guarantee the security of your personal information.

International Data Use

ThisWay Global is headquartered in the United States and has service providers in other countries. Your personal information may be collected, used and stored in the United States or in other locations outside of your home country. Privacy laws in the locations where we handle your personal information may not be as protective as the privacy laws in your home country.

Third Party Sites and Services

The Service may link to or integrate with other websites and services operated by third parties, including social media platforms, advertising services and other websites and applications. These links and integrations are not endorsements of, or representations that we are affiliated with, any third party. We do not control third party websites, applications or services and we are not responsible for their actions. Third party websites and services follow different rules regarding their collection, use and sharing of your personal information and we encourage you to read their privacy policies to learn more.

Children

The Service is not directed to anyone under the age of 16. A parent or guardian who becomes aware that his or her child under the age of 16 has used the Service may [contact us](#) and we will attempt to delete the child's personal information as soon as possible.

Changes to this Privacy Policy

We may modify this Privacy Policy at any time. If we make material changes to this Privacy Policy we will notify you by email (if we have your email address) or another reasonable manner through the Service. Any modifications to this Privacy Policy will be effective when posted (or as otherwise indicated at the time of posting).

Contact Us

If you have any questions or concerns about our Privacy Policy, please contact us at:

ThisWay Global
Attn: Data Protection Officer
801 Barton Springs Rd
Austin, TX 78704
Email: contact@thiswayglobal.com

Cookies and Similar Technologies Notice

Last Updated: June 1, 2024

Cookies are small data files stored in your browser by a website. They transmit information about your use of the site to its operator or to third parties that placed the cookie. Some cookies are “session cookies” that expire when you close your browser, and others are “persistent cookies” that stay on your computer or mobile device until you delete them.

Our sites and applications use both session and persistent cookies to enable you to sign in and use our sites and applications, store your preferences and settings within them; analyze how they perform, personalize your experience with them, provide interest-based advertising, facilitate social media interaction and for other lawful purposes. We may also use other similar technologies for these purposes, such as web pixels that track browsing activity, social media widgets that facilitate interaction with social media platforms, unique device identifiers, and third-party software embedded in our mobile applications. In some cases, these cookies and similar technologies are used by third parties.

The cookies and similar technologies used in our sites and mobile applications are as follows:

Type	Description	Third Party
<i>Essential</i>	Essential to provide you with services available through our sites and to enable you to use some of their features. We cannot provide the services our users request without them.	None
<i>Functionality</i>	Allow our sites to remember the choices you make when you use our sites. Intended to provide you with a more personal experience and to avoid you having to re-select your preferences every time you visit our sites.	None
<i>Authentication</i>	Allow you to log into our sites and mobile apps by using your Google or LinkedIn account credentials.	Google Sign-In (Privacy Policy) LinkedIn Login (Privacy Policy)
<i>Analytics</i>	Collect information about traffic to our sites and mobile applications, and how our users use them, such as the number of visitors, the websites that referred them, the pages they visited, what time of day they visited, whether they have visited before, what features they used and other similar information. We use this information to help operate and improve our sites and mobile applications.	Google Analytics. Learn more information about Google Analytics cookies here and about how Google protects your data here . You can prevent the use of Google Analytics relating to your use of our sites by downloading and installing the browser plugin available here .
<i>Advertising</i>	Used by advertising companies to collect information about how you use our sites and mobile applications and other sites and applications over time. These companies use this information to show you ads they believe will be relevant to you within our sites and mobile applications and elsewhere, and to measure how the ads perform.	None
<i>Social Media</i>	Used by social media widgets that enable “like” buttons and allow you to share content within our sites and applications on social media. Your social media platform may be able to link information or actions about your interactions with our sites and applications to your account with them.	Facebook Twitter LinkedIn YouTube Google Instagram

		Please see your social media platform's privacy policies for more details.
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Disabling cookies. Most browsers let you remove or reject cookies. To do this, follow the instructions in your browser settings. Many browsers accept cookies by default until you change your settings. For more information about cookies, including how to see what cookies have been set on your computer or mobile device and how to manage and delete them, visit www.allaboutcookies.org. If you do not accept our cookies, you may experience some inconvenience on our sites. For example, you may not be able to store preferences in our sites. If you disable cookies, certain features of our website may not work.

For more information about targeting and advertising cookies and how you can opt out, you can visit the [Network Advertising Initiative's opt-out page](#), the [Digital Advertising Alliance's opt-out page](#), or <http://youronlinechoices.eu>.

Limiting mobile application tracking. Most mobile devices provide settings that will let you limit collection of your information for advertising. To learn more see <http://www.networkadvertising.org/mobile-choice>.

For more information about how we collect, use and share your personal information, see our Privacy Policy.